Student-Centric Scheduling

Next Steps: Implement Coursedog Scheduling Platform to Promote Institutional's New Website

Implementation Process: Coordinate to Launch the Catalog Alongside the Institution's New Website

One of the reasons BRCC chose to implement the Coursedog catalog first was that they were also seeking to launch their website. According to Steve, when BRCC provided Coursedog with raw data in Word format to populate the calendar. Then the BRCC marketing department easily used the UI to finalize and fine tune the “The catalog launched right along with the new website,” continued Steve. “And there were a lot of compliments. People thought the catalog was actually part of the website.”

Additionally, Steve noted that Coursedog anticipated issues and asked the right questions. “I really appreciated that they can really cut to the chase with technical talk,” concluded Steve. “The team was able to answer technical questions, and I didn’t have to bring them up to speed on anything. And when I was lacking some of the information on their end, they were able to explain it to me in IT terms that I could understand. It’s been great to work with them.”

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